Virtual Meetings for Uncompromised Connection!

EXPERIENCES BY **UCLA** Conferences & Catering

We offer a fully-embedded virtual solution that provides you with a seamless experience.

TIER 1: MANAGED ONLINE EVENTS Live streaming, webcasting, webinar... no matter what your team calls it, we can make your online meeting, training session or presentation accessible from any device in the world. Our team will work to determine your needs, from customized Zoom backgrounds to on-site audio and video support for presenters.

TIER 2: REGISTERED VIRTUAL CONFERENCES Single or multi-day conferences are still possible. We integrate with your organization's brand by creating a custom registration page and agenda app. The uncompromised conference experience includes general sessions and breakout meetings, and visible options for for exhibitors and sponsors to interact with attendees.

TIER 3: ONLINE CLOUD CONVENTION Our most robust deployment utilizes a true virtual event platform that includes your conference online portal, general sessions, breakouts, an interactive vendor and exhibitor floor, and even live greeters to answer questions at the help desk. During the event, real-time analytics provide a look into attendee activity that was previously impossible to capture.

YOUR PARTNER
You need a team to help you navigate the choices and execute the details.

EXPERIENCE
Our team can manage your entire event strategy from one place.

TECHNOLOGY
We utilize proven tools to customize the best stage for your event.

YOUR SOLUTION
Each event is a unique experience; we tailor our services to your needs.

We are standing by to serve you... Contact us today!

CUSTOMIZED PACKAGES BY **UCLA CONFERENCES & CATERING**

TIER 1
MANAGED ONLINE EVENTS Let our experienced team work behind the scenes to produce your next online meeting or event.

- Next level Zoom meetings and webinars
- We partner with your designer to provide a landing page incorporating your event branding Customized green screen and Zoom backgrounds unify the look of your event
- Presentations can be live or recorded for attendees to view during and after the event
- Enable password protection for closed events, or create a shared link for public access

- Event sessions can be recorded remotely or hosted live from our on-campus auditorium with complete audio-visual support
- Our team manages your event from inception to day-of execution
- We can provide strategies for general session and breakout content, branding, sponsorship and even entertainment and team-building

TIER 2
REGISTERED VIRTUAL CONFERENCES Plan smarter with greater insight into the details of your event. Make data-driven changes to better attract and engage attendees throughout your event promotion. Get an unprecedented look into the activity and intent of event attendees with real-time data and analytics. Easily interpret data gathered throughout the event to prove success and identify possible areas of improvement.

PLAN	PROMOTE	ENGAGE	ANALYZE
• Budget • Venue Sourcing • Meeting Approval • Abstracts • Surveys • Exhibitor Booth Management • Seating Planner • Project Collaboration • Resource Scheduler • API Integration • Event Project Management	• Custom Event App • Registration • Website Builder • Marketing Campaign • Management	• Onsite Surveys • Onsite Registrations • Check-in & Badging • Mobile Event App • Lead Retrieval • Materials Distribution • Session & Access Control • Attendee Behavior Tracking • Onsite Support • Peer-to-Peer Networking	• Identify patterns to enhance future engagement for attendees and for exhibitors • Event & Attendee Analytics • Strategy Consulting • Integration & API

TIER 3
ONLINE CLOUD CONVENTION Our most comprehensive offering, this builds on the Registered Virtual Conference with many extra perks listed below, plus an event app that allows you to:
- Facilitate greater event engagement via direct announcements and more. You can collect feedback via live polling and participant conversations.
- Create interactive networking experiences for your attendees.
- Increase sponsor exposure with powerful showcasing capabilities and promotional activities.
- Attendees enjoy a seamless experience, navigating the event with personalized schedules and maps.

MANAGEMENT TOOLS	EVENT MARKETING	ONLINE REGISTRATION	VIRTUAL & HYBRID EVENT TOOLS
• Centralized event agenda management • Self-serve name badge generation • Speaker Center • Social Wall on a big screen • Post-event report and analytics	• Emailing campaign platform • Customized email templates • Social media marketing in one place	• Custom ticket types • Absorb or pass on fees to registrants • Discounts and promo codes • Questionnaires for registrants • Ticketing web page • Embeddable widget	• Virtual event center • Virtual exhibitor hall • Online sponsor center • Virtual event logistic management